### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# Oregon ROSES

"THE WORLD'S BEST"



A PORTION OF OUR SALESYARD

Spring 1937



7240 S. E. Division Street at Seventy-Third

### PORTLAND ROSE NURSERY, INC.



Growers and Shippers From the World-Famous Willamette Valley, Oregon

Roses — Perennials — Vines Evergreens — Ornamental Shrubs Rock Plants — Natives — Bulbs



F. R. SHEPHARD

E. P. BALTZ

It would be a pleasure to personally meet every one of our thousands of customers. To those within driving distance and to those visiting our city from afar, we cordially invite you to our nursery. To chat a while in our office or wander through our grounds and know that we are glad to have you.

To those ordering plants shipped, we want to assure you that every order will receive our personal attention and that you may depend on prompt service, clean and healthy plants to delight you in your own garden.

If for any reason you should feel cause for complaint, we ask that you promptly write to us. Honesty and fairness is the basic principle upon which our success lies, and it is our sincere desire that every person dealing with us shall feel full satisfaction for every dollar spent.



OUR ROSE TEST GARDEN

Contains more than 200 varieties. Each year many new varieties are added for trial and only those of known and proven worth are offered for sale. In this manner we are prepared to offer our plants with the best chances of success possible

Prices are based upon present market conditions and are subject to change without notice.

GUARANTEE — Every plant is guaranteed true to name, carefully selected and packed to arrive in good condition. If found otherwise, return immediately at our expense. Plants failing to grow, from drouth, freezing or weather conditions beyond our control, we will replace at one-half price paid for them.

### OREGON GROWN ROSES

### Hardy Two-year Old Field Grown

#### PREPAID PRICES

Genuine Oregon grown roses from our own fields in the famous Willamette Valley, landed at your door at even less cost. No forcing to get tops, or winter storing that reduces vitality, in our roses. Every plant right from the open and full of every bit of vigor originally stored by nature. This means success for you and satisfaction to us and the reason our mail order business from over the entire United States has grown by leaps and bounds, even through the depression years.

WE OFFER TWO GRADES—Both are 2 yr. old field grown plants:

No. 1 Grade...... Selected stock, 60c each, 3 for \$1.50, 12 for \$5.00 No. 2 Grade ...... Standard, 50c each, 3 for \$1.00, 12 for \$3.50

ANGELE PERNET — Buds deep, flaming orange to semi-double blooms of brilliant reddish apricot. Fragrant, Bush of moderate growth, stems stiff, foliage shiny and attractive.

AUTUMN—Mingled shades of burnt orange and red. Somewhat like the President Hoover but smaller, darker and more double.

AUSTRIAN COPPER—One of the good old-fashioned roses. Single copper.

AMERICAN BEAUTY-The old favorite red.

BRIARCLIFFE — An improved Columbia. High-centered buds of excellent form, color bright pink. Stems long, stiff and nearly thorn-

**BETTY UPRICHARD** — Buds coppery red, Flowers semi-double; salmon pink on inner surface of petals and glowing orange carmine on outside. Plant tall and erect, and flowers borne on long stems.

BRITISH QUEEN—Beautifully formed buds opening into pure double white flower.

**CECIL**—Very large, single flowers of clear, golden yellow. Resistant to mildew and almost constantly in bloom.

CHAS. K. DOUGLAS — Large, semi-double flowers of brilliant light crimson with a scarlet undertone.

CHAS. P. KILHAM — Buds unusually long and slender with high-pointed centers, opening to disclose shades of oriental red and rosy orange. Fully double with long, slightly quilled petals of dark coppery rose.

**CHATEAU DE CLOS VOUGEOT** — Velvety red rose of very double blooms. Spicily fragrant, low-growing, rather dwarf bush.

CALEDONIA—Best pure white rose of recent years. Buds extra long and open very slowly.

**COLUMBIA**—Large, fully double bright pink flowers. Fragrant and borne until late fall. A strong grower, almost thornless.

**CUBA**—Brilliant orange-scarlet buds of great length which open to large, almost single flowers of vermillion and orange.

DAINTY BESS—Slender, rosy-salmon buds opening to pale rose blooms. Prolific bloomer, lasting when cut and charming for display in

DAME EDITH HELEN-Pointed buds which pen slowly to large blooms of brilliant pink.

**DUCHESS OF ATHOL** — Large buds of bronzy orange; flowers of apricot and gold flushed with rose and borne in profusion. Foliage dark bronzy green and remarkably mildew-

**DUCHESS OF WELLINGTON** — Long saf-ron yellow buds, opening to very large, light yellow flowers.

EDITOR McFARLAND—Long pointed pink bud with a glow of amber and a paler edge. Belongs to the Radiance group.

**EDEL**—Pure white on outside of petals and ivory at base. Very full and double, with frost-like edges.

EDITH NELLIE PERKINS and cerise-orange. Buds long and pointed.

**E. G. HILL**—The most unfading of all red roses. Long lasting when cut. Blooms produced singly on long strong stems.

**ETOILE DE HOLLAND** — Brilliant red blooms with beautiful oval buds. Quite fragrant, strong, and free branching.

FRAU K. DRUSCHKI — Pure white, out petals of buds occasionally tinged with pink.

FEU JOSEPH LOOYMANS — Long beautifully formed buds of apricot color opening to golden buff. Unusually bright, shiny foliage.

**GENERAL McARTHUR** — Bright red with flat open blooms, sweetly scented.

GOLDEN EMBLEM—Beautiful long buds of brilliant yellow striped with crimson on the outer petals. The blooms open slowly and are dark golden yellow.

GOLDEN OPHELIA - Deep golden yellow flowers of medium size.

GRUSS AU TEPLITZ—The old bedding rose. Always in bloom with its display of rich crim-

GOLDEN DAWN—Buds of rich straw yellow, opening to a beautiful well formed, fragrant, double sunflower yellow, passing to lemon with age.

**HADLEY**—Rich crimson with velvety texture, very fragrant. Beautiful foliage and mildew proof.

**HORTULANUS BUDDE** — Bright scarlet mi-double flowers. Fragrant and a heavy semi-double producer.

**HOOSIER BEAUTY** — Long dark red buds opening to velvety red. Spicy fragrance.

IMPERIAL POTENTATE—Dark shiny rose carmine buds which open to crisp petaled blooms of shining rose-pink.

INNOCENCE—Great stiff petaled flowers 4 to 6 inches across, long ivory buds. Single white, unlike any other rose. Rich, splcy frag-

IRISH ELEGANCE—Long, beautiful buds of apricot, opening into a single flower.

IRISH FIREFLAME — Rich deep orange, splashed with crimson. Single flower.

IRISH HOPE—A beautiful full bud opening into a rich red of perfect form. Delightfully fragrant. Bush is upright with shiny bronze green foliage.

ISOBEL — Flowers single and of a rich, flushed orange-scarlet changing to brilliant pink and copper with pure yellow centers.

Page Three



TALISMAN



BRIARCLIFF



DAINTY BESS



GOLDEN EMBLEM



JOANNA HILL

JOANNA HILL—A slender daintily colored variety of orange yellow. Moderately fragrant and exceptionally fine for cutting.

**JULIEN POTIN**—Gorgeous brilliant golden-yellow becoming deeper as the flower matures. Buds long and shapely. Glossy, bronzy-green, mildew-proof foliage.

K. A. VICTORIA—Pearly white, tinted with lemon in center.

**K. OF K.**—Brilliant scarlet with a velvety shean. Semi-double, intensely fragrant and wonderful for cutting.

**KILLARNEY BRILLIANT** — Rich glowing shade of rosy-carmine. Sport of the Killarney.

LADY HILLINGTON—Beautiful long pointed buds opening into rich apricot-yellow blooms. Foliage when young, dark violet, turning to deep green with age.

LADY MARGARET STEWART — Buds of deep sunflower yellow, heavily veined with orange scarlet which open into a flower of deep sunflower-yellow. Leathery sage green foliage which seems to be disease proof.

LOS ANGELES—Rich flaming pink, shaded golden yellow. The most popular rose grown.

**LULU**—Dainty, extremely long buds of coral apricot with which the bush is covered at all times. Flowers semi-double, but of beautiful

LADY ASHTOWN—Deep carmine-pink, shading to a yellow at the base of petals. Continuous bloomer.

**LUCIE MARIE** — A very strong growing plant, producing an abundance of bloom. A soft apricot yellow lightly suffused with cop-

LADY FORTEVIOT—Large buds opening to very large bright saffron yellow flowers flushed with carmine, red and orange.

LORD CHARLEMONT-Long buds opening to large double flowers of intense clear crim-son-scarlet and deepening to lasting carminecrimson with almost-black shadings.

**MABLE MORSE**—Prize winner at the 1934 rose show. Beautiful buds crimson tinted, opening to a full yellow.

MARGARET McGREDY—Orange scarlet or brick red. Heavy, beautiful foliage and stout stems.

MEV. G. A. VanROSSEM—Petals exceptionally thick and dark orange-yellow heavily veined and suffused with red.

McGREDDYS SCARLET—Brilliant red petals on hinges of deep gold. An exceptionally fine rose, seldom out of bloom.

MME. BUTTERFLY — A brilliant pink suffused apricot and gold. Very sweet-scented.

MME. CAROLINE TESTOUT - Clear pink,

MME. EDOUARD HERRIOT—A pure copper color, with buds of coral red, shaded with yellow at the base.

MME. JULES BOUCHE-White, lightly tinted with pink at the center.

MRS. HENRY BOWLES—Warm pink flushed with salmon. In constant and profuse bloom from early spring until late fall.

MRS. LOVELL SWISHER — Deep copperysalmon, shading to delicate salmon-pink. Vigorous grower and free bloomer.

MRS. AARON WARD—Indian yellow, washed salmon rose; buds small but beautifully formed and borne profusely; vigorous growth.

MRS. E. P. THOM—Has well formed buds and fairly large, double flowers of clear, even yellow, produced on good stems.

MRS. PIERRE S. DUPONT — Beautifully formed, dark orange yellow. The buds are rather small but a most profuse bloomer. Dark glossy green mildew-free foliage.

MRS. SAM McGREDDY—Large fairly double bloom of orange salmon, with a suffusion of gold. Strong healthy grower.

MRS. HENRY MORSE-A bright pink with silvery shadings.

**NORMAN LAMBERT**—Salmon orange suffused bronze; shading to yellow at the base.

OLD GOLD-Coppery red; a very fine and

**OPHELIA** — Flesh pink, shaded with rose. Large beautifully formed buds standing up well on stiff stems.

OLYMPIAD - Rich oriental velvety scarlet with golden base.

PADRE-Rich coppery scarlet. Semi-double flowers borne on long erect stems on a tall bush. Free bloomer and a remarkable color.

**PRESIDENT HOOVER** — Combines many shades of cerise-pink, flame, scarlet, and yellow. Long, beautifully formed buds and a rich fragrance. Bush is exceptionally fine.

PORTADOWN FRAGRANCE—A very double flower of orange-salmon pink with a silver sheen. A profuse bloomer,

**PORTADOWN IVORY**—Long buds opening to ivory white. Perfectly double flowers, sweetly scented.

REV. PAGE ROBERTS—Soft buff yellow to rich salmon. Very free blooming low bush. Rich, fruity fragrance.

RAPTURE - Like Ophelia in form, but a deeper pink.

RED MOSS-The old fashioned red moss rose.

RED RADIANCE-The old hardy free bloomlng red favorlte.

SUNBURST-Yellow shaded orange.

SUNSTAR-A rich orange yellow.

**SENSATION**—Long pointed bud of deep rlch red, having fine white veln in petals.

SHOT SILK—Gold and orange buds opening to semi-double flowers of coppery rose shot with golden yellow. Bright foliage almost immune to mildew. Good for cool places.

SOUV. DE CLAUDIUS PERNET — Long-pointed buds of sunflower-yellow carried on good stiff stems. Exceptionally good.

**SOUV. DE H. A. VERSCHUREN** — Large flowers of magnificent form developed from perfect buds of apricot yellow. Possesses a very strong and delicious perfume.

TALISMAN—A mixture of orange and yellow which varies in the different blooms. Fairly double and borne on long stems. Sweetly

VILLA DE PARIS—An excellent deep yellow. Fine for cutting purposes,

VANGUARD-A tall shrub type, large full bloom of orange salmon.

**VATERLAND**—A strong growing rose which is much larger and of a darker colors than the Hadley. Flowers very double,

**VESUVIUS**—Shapely buds, opening to dark red single blooms with showy yellow stamens; exquisitely fragrant.

### BABY ROSES

As a class are very hardy, beautiful dense foliage and prolific bloomers. Use them effectively as hedges or borders along walks and drives, grouping in front of other shrubbery or in any position where mass effect is desired. They are low growing, always in bloom and require but little care. require but little care

Postpaid prices: 2 yr. 1st grade, 50c each, 6 for \$2.25, 12 for \$4. 2 yr. 2nd grade, 40c each, 6 for \$1.85, 12 for \$3.35.

AGNES—A yellow rugosa, very fragrant amber with a deeper center.

CECIL BRUNNER — Best known and most opular baby rose. Large loose clusters. A popular baby rose. Large strong continuous bloomer.

**ELLEN POULSON** — Small flowered baby rose. Soft rose pink.

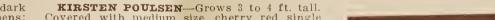
EDITH CAVELL-Baby rose. A deep crim-

GOLDEN SALMON—New color in baby roses, brilliant orange-scarlet. Flowers large for this class, borne in large trusses.

PERLE DE ORR-Similar to Cecll Brunner, but with coppery shade.

**ELSE POULSEN** — Flowers medium size, semi-single, lasting, bright rose-pink.

**KIRSTEN POULSEN**—Grows 3 to 4 ft. tall. Covered with medium size, cherry red single flowers all summer. Wonderful for hedge.



### SELECTED CLIMBING ROSES

No. 1 Grade, 60c each, 3 for \$1.50, 12 for \$5.00 Standard, 50c each, 3 for \$1.00, 12 for \$3.50

Climbing roses are again very popular. They are easy to grow. Plant them in a sunny location, enrich the soil with well rotted manure or a good commercial fertilizer and keep the soil cultivated around them. You will be repaid with an abundance of flowers and beautiful foliage.

#### Special Collection of

#### **EVERBLOOMING VARIETIES**

No. 1 First Grade Plants

1 Clb. President Hoover.

1 Clb. Talisman.

1 Clb. Dame Edith Helen.

1 Clb. Lady Hillington.

1 Clb. Mme. E. Herriot.

1 Clb. Hoosier Beauty.

6 for \$2.40, shipped prepaid.

**AMERICAN BEAUTY**—Rich, rosy, deep pink flowers, about 3 inches in size, which are produced in great abundance.

**AMERICAN PILLAR** — Single pink with white center and yellow stamens. Flowers borne in clusters with foliage a clean and shiny

BETTY UPRICHARD-Same as bush form, which see.

**BLACK BOY**—Semi-double flowers of dark glowing red, overlaid with a sheen of velvety black.

**CLIMBING BELLE OF PORTUGAL**—Long bud, soft creamy pink with a suggestion of yellow. Vigorous grower.

**CLIMBING PRESIDENT HOOVER** — Same flower as bush form.

CLIMBING TALISMAN-Same as the bush form; new.

CLIMBING ETOILE DE HOLLAND — A climbing sport of one of the best dark red bush roses. \$1.00.

CECILE BRUNNER - Vigorous pale pink baby climber.

CHAPLIN'S PINK — A cross between the American Pillar and Paul's Scarlet climber. Very good new climber which has large clusters of semi-double soft pink flowers.

DOROTHY PERKINS-Bright pink.

DR. VAN FLEET-Flesh pink, double, and borne singly.

DAME E. HELEN-Large, very double shell

EXCELSIOR-The red Dorothy Perkins.

EMILY GREY-Golden yellow.

GENERAL MCARTHUR-Fine, fragrant red.

GOLDEN EMELEM-Yellow, same colorings as in the bush rose,

HADLEY-Crimson red.

**HOOSIER BEAUTY** — Splendid dark red blooms, delightfully fragrant.

KITTY KININIMONTH-Large, ruffled semi double blooms of fadeless pink

K. A. VICTORIA-A beautiful creamy white. LADY ASHTOWN-Bright silvery plnk.

LADY HILLINGTON — Large flowers with long-pointed buds; color of deep apricot-yel-

LEMON PILLAR-Large full sulphur yellow

 ${\bf LOS}$  ANGELES—Shrimp pink. Same as the bush form,

buds opening to large, perfumed pale pink flowers.

MME. CAROLINE TESTOUT-Large satiny

MME. E. HERRIOT—Brilliant coral red buds opening to flaming pink and orange.

MRS. AARON WARD-Yellow, tinted salmon

PRIMROSE - Large, double canary yellow

PAUL'S SCARLET—Clusters of semi-double scarlet red flowers.

SILVER MOON — Long, creamy buds followed by beautiful semi-double flowers.

SUNBURST-Yellow with orange shadings.

SCORCHER-Handsome vermillion flowers in great profusion.

Page Five



CHAS. P. KILHAM



DAME EDITH HELEN



MME. BUTTERFLY



PRESIDENT HOOVER



K. A. VICTORIA



MEV. G. A. VAN ROSSEM

### Special Collections

Selected for Color Harmony. 12 Two-year first grade roses.

Either group shipped postpaid.....\$4.90 Both groups shipped postpaid..... 9.70

No. 1 GROUP
Betty Uprichard
Chas. P. Kilham
Caledonia
Dame Edith Helen
Etoile de Holland
Lady Margaret Stewart
Margaret McGreddy
Mme. Edward Herriot
Mrs. Pierre S. Dupont
Padre
Rapture
E. G. Hill

No. 2 GROUP
Briarcliffe
Ophelia
Lady Ashtown
Hadley
Hortulanus Budde
Hoosier Beauty
Talisman
President Hoover
Julien Poten
Norman Lambert
Los Angeles
Portadown Ivory

### "The Hardy Eight"

A group that will thrive any place where roses do grow, with a minimum amount of care.

Columbia
Talisman
Sensation
Killarney Brilliant

Frau Karl Druschki
Gruss an Teplitz
American Beauty
Madam Butterfly
8 for \$3.20

#### CLUB ORDERS

Free Roses

Make up an order with your friends. Order 50 roses, and receive 6 free. Order 100 roses, and receive 12 free.

Your choice selected from our general list on pages 3, 4, 6. Climbers included.

#### TREE ROSES

Grafted on standards 4 to 5 feet high. Beautiful straight standards that will be matched for height and packed carefully.

Plan these in connection with your beds of bush roses. You will be delighted with the effect. Each \$2.50, 4 for \$9.00. Shipped only by express or freight, not prepaid. Packed weight about 12 pounds.

See main list of roses for more detailed description of variety.

Souv. de Claudius Pernet. Yellow. Etoile de Holland. Beautiful red. Hadley. Velvety red. Talisman. Red, orange and gold. President Hoover. Reddish copper. Mme. E. Herriot. Orange copper. Padre. Semi-double, coppery red.

Lucie Marie. Apricot yellow.



CRIMSON RAMBLER



BI

DOROTHY PERKINS

Page Six

### PLANTING INSTRUCTIONS

Few plants respond so readily to good care and culture as the rose. But few will survive under more adverse conditions. Or, though your bushes may grow, do not expect best results unless you would give them thought and care throughout the year. Our plants are packed well in damp moss to arrive in perfect condition for immediate planting. If not planted immediately the roots should be kept moist and stored in cool place until planted.

Select a place that has not less than one-half the day's sun, more or full sun is better. Dig the soil to a good depth to know that the plant will have good root room and that a layer of hard pan or tight earth does not exist just below the plant to hold water and injure during the winter months. Enrich the soil with well rotted manure and sand if necessary to create a friable condition. Some clay in the soil is desirable for its mineral content, provided enough sand and humus are added to make the soil workable.

Dig large holes, spaced 18-24 inches apart. Spread out the roots and fill in with loose earth. Run water in the holes while filling in to bring soil in better and closer contact to the roots. Cut back tops to about 10 or 12 inches. Do not plant too deep. Plant only to the depth the plant originally grew. This may be readily seen by the color of the bark, or just below the branches.

During the growing season the plants should be fed with a good complete commercial fertilizer worked into the top soil around the plant; small quantities monthly is best.

Dust the plants frequently with dry sulphur, containing about one-fifth arsenate of lead, to keep down mildew. Watch the young shoots for Aphis and use a spray containing either nicotine or pyrethrum.

Space does not permit more detailed instruction and only a general outline is intended. Your interest and good judgment are after all the most important factors and will pay you a thousandfold for every effort spent.

### FAMOUS PATENTED ROSES







ECLIPSE

MARY HART

COUNTESS VANDAL

### The Latest Introductions of New and Patented Roses Strong No. 1, 2 yr. first grade roses.

POSTPAID PRICES

You will be interested in these very latest introductions. The marvelous colorings attained are indescribable and are sure to win your admiration and bring many pleasant comments from your neighbor. Although higher in price than the older varieties, you will be more than repaid by the satisfaction gained in having your garden up to the minute.

It is true that all the new varieties in our list will not be perfect in your garden and only by years of testing eould we make positive statements as to results. All, however, have very promising features and are well worth trial.

**GUARANTEE** — Every plant is guaranteed true to name, carefully selected and packed to arrive in good eondition. If found otherwise, return immediately at eur expense. Plants failing to grow, from drouth, freezing or weather conditions beyond our control, we will replace at one-half price paid for them.

ALEZANE—Plant Pat. No. 116. A very striking, reddish apricot brown with a yellow center. This lovely rose should be among your first choice selections. Very free and consistent bloomer. Each \$1.50, 3 for \$3.75, postpaid.

**BLAZE**—Plant Pat. No. 10. A hardy crimson everblooming climber, similar to Paul's Scarlet except for its everblooming feature. \$1.00 each, 3 for \$2.50.

COUNTESS VANDALL—Plant Pat. No. 38. This beautiful rose has proven itself one of the finest ever created. The long pointed buds, its distinctive shadings of coppery bronze suffused with soft gold and its wonderful form will win your instant praise. \$1.00 each, 3 for \$2.50.

DUQUESA DE PENARANDA—A blending of apricot, orange and pink. Full and double. \$1.00 each, 3 for \$2.50.

ECLIPSE—Plant Pat. No. 172. This rose has been the international sensation of the year, and was awarded prizes both abroad and in this country. Beautiful long buds ornamented with attractive sepals. The color is a pure rich golden yellow without shadings. Strong tough petals that are not too numerous. Each \$1.50. 3 for \$3.75. \$1.50, 3 for \$3.75.

GLOAMING—Plant Pat. No. 137. Large buds carried on lorigid stems make this variety particularly adapted to cutting tall vigorous branching plant. The large full blooms are of peculiar pink, overlaid with salmon. Each \$1.50, 3 for \$3.75.

GOLDEN CLIMBER — Plant Pat. No. 38. A golden yellow flecked with orange scarlet coming on stems of 18 inches or more. Hardy and vigorous growing, but not a profuse bloomer. \$1.00 each, 2 for \$2.50.

**HEINRICH GAEDE**—A very striking copper-orange that differs from any other rose. Its decided honey fragrance alone is sure to win this rose a prominent place. **Each \$1.00, 3 for \$2.50.** 

LOUISE KRAUSS—Large full and fragrant, a glistening yellow with orange tints. Handsome foliage, long stems for cutting. Considered one of the best acquisitions of recent years. Each 75c,

MARY HART—Plant Pat. No. 8. A striking red sport of Talisman with the same rich foliage and beautiful form. Deep velvety blood red with an overglow of amber. Unlike most roses, it opens well after being cut and keeps well. Each \$1.00, 3 for \$2.50.

MATADOR—Plant Pat. No. 170. Large full, well formed crimson with a darker sheen on the reverse side, very perfumed and vigorous. We believe this is the best red rose yet. Each \$1.50,

McGREDDYS TRIUMPH—Pat, applied for. Large pointed buds of cerise overshadowed with orange, opening slowly into large cup-formed flowers of brilliant pink and cerise overlaid with amber toning to yellow and large tufts of yellow stamens. Very handsome foliage. Each \$1.50, 3 for \$3.75.

MERMAID—Climbing, beautiful single pale yellow flowers, 5-6 inches across. Without doubt the prettiest yellow climber of all. Not as rugged and hardy as some and we only recommend this for the sunny sheltered location. \$1.00 each, 3 for \$2.50.

NIGRETTE—Plant Pat. No. 87. "The Black Rose of Sangerhausen." Intensely crimson with a blackish velvety sheen, deliciously fragrant. A very unusual rose. Each \$1.50, 3 for \$3.75.

SIGNORA—Pat. applied for. Long bud of a warm burnt sienna opening to a lighter hue toward mandarine. Tall growing with every bloom on a long stem. Excellent for cutting. Beautiful foliage. Each \$2.00, 3 for \$5.00.

**SOUVENIR**—Plant Pat. No. 25. The golden Talisman. Deep ch golden yellow with all the fine qualities of the Talisman. Each \$1.00, 3 for \$2.50.

SOUV. DE MME. CHAMBARD — Large semi-double, cupped, fragrant. The outer petals are a rich rose red; inner petals a deep rose pink with a golden glow at center. Vigorous upright growth. Each \$1.00, 3 for \$2.50.

SOLIEL DE FRANCE-Long pointed buds of rich yellow, fairly double with warm tints of orange and apricot, retaining the colors in all weather. Glossy foliage that is resistant to disease. A rose of great future. Each \$1.00, 3 for \$2.50.

TEXAS CENTENNIAL—Plant Pat. No. 162. A sport of President Hoover with all its fine qualities. Blooms of blood red turning to cerise red in center. A very striking new red. Each \$1.00, 3 for \$2.50.

**TOKEN**—Plant Pat No. 95. Full double, ophelia shaped buds, flowers are a single toned glowing orange. A free bloomer and upright growth. A unique rose that you will instantly like. **Each \$1.25, 3 for \$3.25.** 

**TEMNO**—Almost black. The largest of all the dark roses. Rich deep velvety tones. Well formed, richly perfumed. Strong growing, branching habit. A beauty that will charm you. **Each \$2.00**, **3 for \$5.00**.



SAN FRANCISCO

### A Choice Collection of BEARDED IRISES FOR YOUR GARDEN

There is no other flower that combines so well with the rose as the bearded iris. Clumps of irises planted among the roses add much to the garden's attraction at blooming time.

Irises require so little care, are practically free from any known pests, and give the gardener so much for so little trouble. When planted for mass effects there is no other flower that can compare to the iris.

We offer Oregon grown rhizomes of large size and vigorons health that will give you blooms the first season. All our plants are hardy, having weathered more than two feet of snow and a severe winter. In spite of this they mature early and can be shipped the latter part of June so that you can get them well established before fall.

The popularity of the newer irises has been on the increase for the last few years which makes it hard to keep all of the most desirable varieties available throughout the shipping season. Order early so you may not be disappointed.

All shipments are sent with transportation prepaid.

No orders accepted for less than \$1.00.

Terms, cash with order, sent by check, draft or money order.

We guarantee all rhizomes to be first size, true to name, free from disease and pests, and to reach you in a live and healthy condition. We do not guarantee them to live or grow in your garden under conditions over which we have no control.

### DYKES MEDAL WINNERS

All 5 for \$2.00

SAN FRANCISCO PLUIE D'OR

CO RAMESES
DAUNTLESS
DEPUTE NOMBLOT



MIDGARD

### MASS PLANTING COLLECTION

#### Your Choice 10 for \$1.75

Aphrodite George J. Tribolet Mother of Pearl Asia George Yeld Odarolac Bruno Camelliard Romola Coronation Cardinal Rosada Evadne Hussard Wedgewood Flamingo Morning Splendor Wild Rose

**DAY DREAM**—42 inches. A blend of pinkish tones, with falls darker than the standards. Fine large flowers..... .50

**DEPUTE NOMBLOT**—50 inches. Considered by many to be the world's finest iris. Truly a magnificent and gorgeous beauty; the large beautifully formed flowers are copper red overlaid with bronzy gold which produces a sparkling and glistening effect in the sun. Dykes Medal.................................60

DR. CHAS. H. MAYO—36 inches. Artistically ruffled flowers of excellent form and quality. Smooth rich pink with a white throat. Medium early, tall and sweetly fragrant.. .25



SANTA BARBARA

HUSSARD—34 inches. A beautiful even toned medium blue self of splendid form and smooth satiny finish. A very late bloomer, which is most desirable in this color.............................20

JULIA MARLOWE—40 inches. Large graceful flowers on tall well branched stems. S—Chinese violet: F—red purple, giving a fine red effect in the sunlight. Fragrant, Lovely. .25

LABOR-40 inches. Very striking when massed, being a brilliant and distinct violet heliotrophe self. Mid-season. .25



200
1100

to Fill in

Your Name and

Address

7240 Division Street at Seventy-Third Don't Forget Date.....

Your Name.....

St. and No.

Post Office....

Please Do Not Write Here

Rc'd .....

Filled .....

County..... State.... Remittance Sent: State how much

money you enclosed

Postage Stamps \$..... Money Order \$.....

When Shall We Send Your Order? Express Office QUANTITY DESCRIPTION PRICE

QUANTITY		PRICE
	BROUGHT FORWARD	
-		
-		
1		





DAUNTLESS

.MAGENTA—36 inches. A pure self color of deep amethyst violet. Very distinct and beautiful in color tone; surprisingly lovely planted near soft pinks. Tall and well proportioned. .35

MIDGARD—36 inches. The best known and most popular pink and yellow blend. A best seller for ten years, on its own merit. An iris of exquisite coloring and firm heavy substance, strong growing and free flowering, it is very satisfactory. .25

### BORDER COLLECTION

Your Choice 8 for \$2.50

EL CAPITAN
FIREFALL
FRIEDA MOHR
INDIAN CHIEF
KING TUT
MAGENTA

MARESCHAL NEY
MARQUISETTE
MRS. VALERIE WEST
NEBRASKA
PURISSIMA
SIR MICHAEL



MOTHER OF PEARL

PINK SATIN—42 inches. The clearest, purest pink we know. A pink self with large, finely-shaped flowers well poised on the stem. It has a rich satiny sheen which suggested its name to the artist who painted it. It is not a deep pink, but medium tone of pure color ........................\$1.00



PURISSIMA

SAN FRANCISCO—44 inches. A very fine, large, perfectly formed white, distinctly edged clear lavender. One of the loveliest of all iris, and fortunately quite hardy. Dykes Medal. .35

### AN IDEAL COLLECTION

Your Choice 6 for \$3.00

BLUE VELVET DAUNTLESS FRIVOLITE

PINK SATIN SENSATION WAMBLISKA LOS ANGELES



PLUIE D'OR

WAMBLISKA—50 inches. A white of huge proportions and heavy texture; the pure white coloring has a blue sheen at the center and pale yellow beard. The flower is crinkled and lasts a long time, Wambliska is Indian for "White Eagle"........................60

WEDGEWOOD—42 inches, A splendid rich blue self whose purity of color is emphasized by a pronounced white beard. A striking garden effect, Of extra vigorous growth, with an abundance of fine blue blossoms on strong stalks.................................20

WILD ROSE—40 inches. Dainty flowers of silky texture and exceptional charm. A lovely wild rose pink with a pure white beard. Another free bloomer with small robust bulbs. .20

YOLANDE—40 inches. Splendid velvety pansy blue. Very large beautifully formed flowers of heavy substance. Plants well branched and free blooming. Excellent in mass. Late. .25

#### IRIS CULTURE

Any ordinary garden soil, and almost any position suits the Iris, but a rather dry and sunny position is the best; they object to fresh stable manure, which should be avoided when planting. If the best results are desired they should be planted in good, rich soil which must not be deficient in lime. The latter constituent is of the greatest importance in the cultivation of bearded Irises, and it must be added to the soil if not present in sufficient quantity. It is a good plan to give a dressing of superphosphate of lime when transplanting, and a dressing of powdered chalk in the autumn and winter.

## FACTI

### DO YOU KNOW

Oregon plants are most free of disease.

Oregon climate is best suited and produces a superior grade of roses and ornamental plants.

That it pays to buy from a large nursery that is able to bear the responsibility of handling as perishable a commodity as plants.

That the Portland Rose Nursery is large and responsible and produces plants comparable only to the world's best.

That it costs less to care for good plants than it does for inferior plants.

Start Right — Buy Oregon's Best!

#### A MOST COMPLETE STOCK

EVERGREEN TREES

ORNAMENTAL SHRUBS

PERENNIALS

ROCK PLANTS

BULBS

FERTILIZERS

GRASS SEED

A COMPLETE AND UNEXCELLED LANDSCAPE SERVICE

CALL US
Telephone SUnset 3670

WRITE TO US
7240 S. E. Division Street

Our trained staff of landscape men are prepared and willing to answer your questions, to advise and help you with all of your garden problems.

### TAKE ADVANTAGE AND SAVE

Each season we find certain rose varieties selling out ahead of other kinds, in spite of our careful plans to anticipate the demand. Many buyers select roses because of the name or for other reasons without regard to the real merit of the variety. If you are not familiar with the individual varieties and just want a good collection that will be colorful and harmonious in your garden, this is your opportunity to save by allowing us to choose for you. You name the color only. We guarantee to send only good approved varieties and use our best judgment for harmony. Each plant correctly labeled its proper name.

You may select colors of

#### Red, Pink, Yellow, Copper or White

Varieties will be selected from our general list. Will not contain patent varieties or latest introductions in our list.

6	No. 1 grade 2 yr.	plants	\$2.40
6	Standard grade 2	yr. plants	1.75
12	No. 1 grade 2 yr.	plants	4.50
12	Standard grade 2	yr. plants	2.75
24	No. 1 grade 2 yr.	plants	8.60
24	Standard grade 2	yr. plants	5.00

Prepaid prices within the United States.

LIBRAM Sec. 562, P. L. & R.

RECTIVED U. S. POSTAGE

A APR 9 1937
Portland, Oregon

U. S. Department of April





